

# Our Development Process

When clients need public relations support, content development, branding, website copy, or a social media strategy, it requires a clear design process. A client who understands the basics of this process will appreciate what happens at each step.

## The Brief

Client briefs us of what they want and need. Project timelines are determined. Budget parameters are confirmed.

STEP  
01

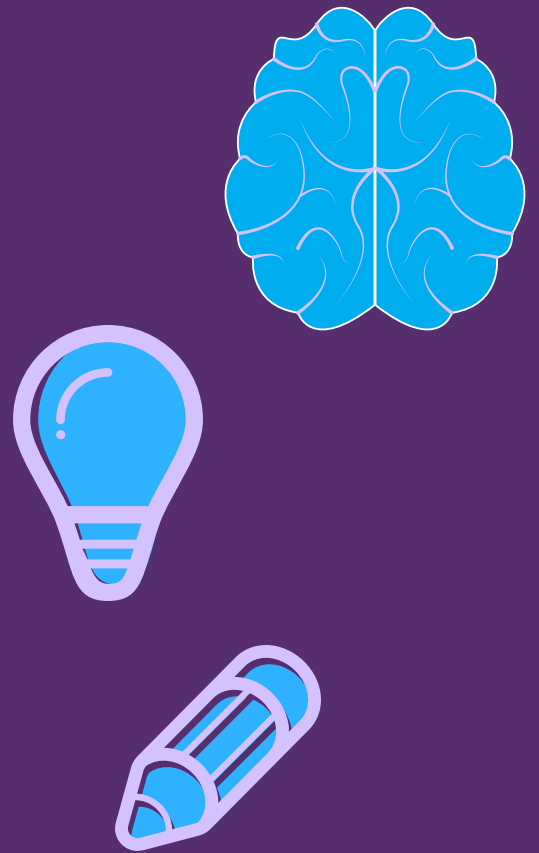


STEP  
02

## The Research

Our team gathers all relevant materials for the project, analyzes the market and talks with key players.

STEP  
03



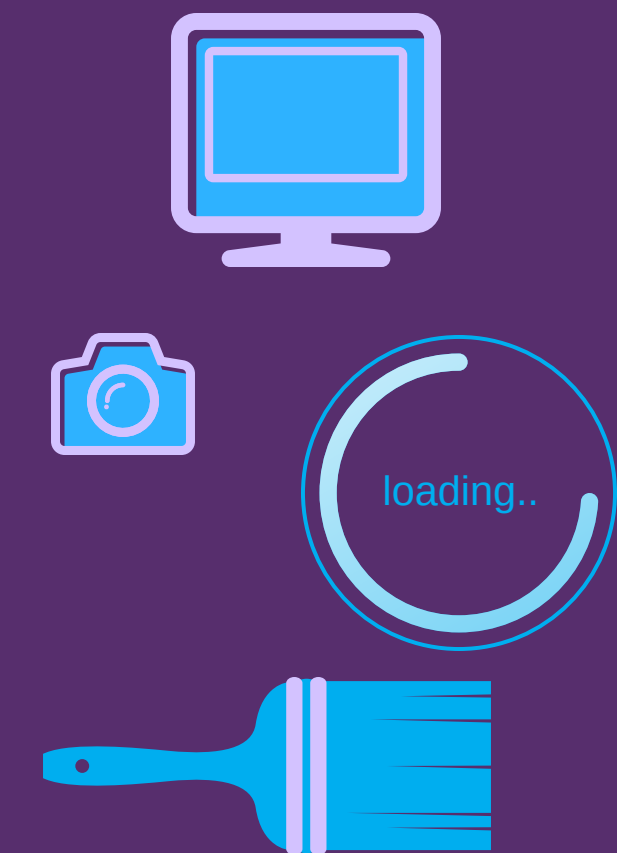
## The Ideation

After we gather all the facts, we do brainstorm to find the big idea! We work with our clients to ensure we have everything in order before we dive in.

STEP  
04

## The Production

We start the draft and design phase, bringing forth any initial concepts for approval and move to final execution of the approved idea.



STEP  
05



## The Delivery

Done! Time to party and celebrate!